



Pirkkala

**Better business
in Pirkkala**





Pirkkala is located at the junction of main traffic arteries, with both the main train line from Helsinki to Oulu and Finnish national road 3 from Helsinki to Vaasa via Tampere running through the municipality. The municipality also houses Tampere-Pirkkala International Airport.

Attractive Pirkkala

The municipality of Pirkkala is located in Pirkanmaa in the Tampere City Region, which is the second-largest growth centre in Finland and, according to studies, one of the most attractive places to live in Finland. Finland's largest cities and the majority of the country's market demand can all be found within a 160-kilometre radius from Pirkkala. It's no wonder then, that Pirkkala is one of the fastest-growing municipalities in Finland and one of the top municipalities when it comes to the increasing number of jobs. Pirkkala has the second highest number of degrees per capita, and it is also the third most highly educated municipality in Finland.

According to population forecasts, the population of Pirkkala will grow more than any other municipality's in Finland by 2040, increasing by approximately 60%. As a result, the region's purchasing power and workforce availability will remain high in the future as well.



Pirkkala in brief

- Though nearly 800 years old, the modern municipality was established in 1922
- Population of approximately 19,300
- Population density 237 residents/km² of land
- Area 104 km², of which land 81 km²
- Coastline length 72 km



Pirkkala of the future

The vitality and competitiveness of the city region is constantly being developed by the improvement of its regional and national accessibility. The most notable traffic projects currently being planned are the western railway connection, the Puskiainen motorway from Lempäälä to Linna-kallio in Pirkkala, and the second ring road running from Sääksjärvi to

Tampere-Pirkkala Airport. In addition to this, the aim is to strengthen the importance of Tampere-Pirkkala Airport as a western and central Finnish flight traffic hub and create an international centre for aviation education and development in the area.

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Come and find success

The business areas of Pirkkala are situated in prime locations alongside excellent traffic connections. These developing areas provide opportunities for success for companies of all sizes, regardless of their sector.

Companies based in the area

Bauhaus, Verkkokauppa.com, Citymarket, Hong Kong, Motonet, IKH, Jysk, HDC Finland, Burger King, Vero Moda

PARTOLA

A centre of commerce

Partola is a diverse centre of commerce with nearly 100,000 m² of business premises. The area terminates at the junction of the city region's ring road. The distance to Tampere city centre is five kilometres. An extension and hotel are being planned for the Veska Shopping Centre situated in Partola.

"Partola is a burgeoning hub of commerce with high potential thanks to the expanding residential areas and good traffic links in its surroundings. The businesses here have a great collaborative flow in terms of development, and the cooperation with the municipality of Pirkkala has been efficient and straightforward. Pirkkala is an excellent example of positive community spirit!"
– Marko Kuusisto, Meijou Oy





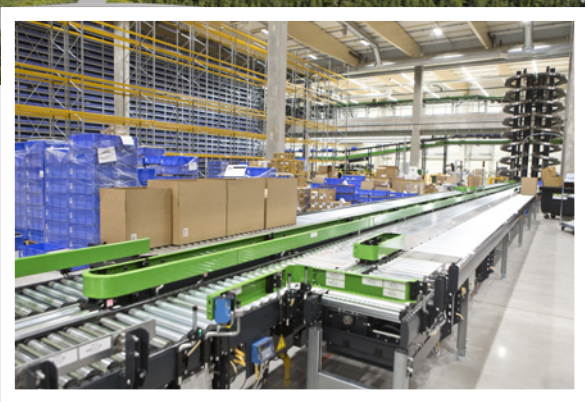
Companies based in the area

ALSO Finland, Posti Oy terminaali, DHL Express, Enset, Komatsu Forest, Neste, Veho Hyötyajoneuvot, Scania, VAK, Yamaha Center, ProMart

LINNAKALLIO

Car dealerships and other commercial outlets with considerable space requirements

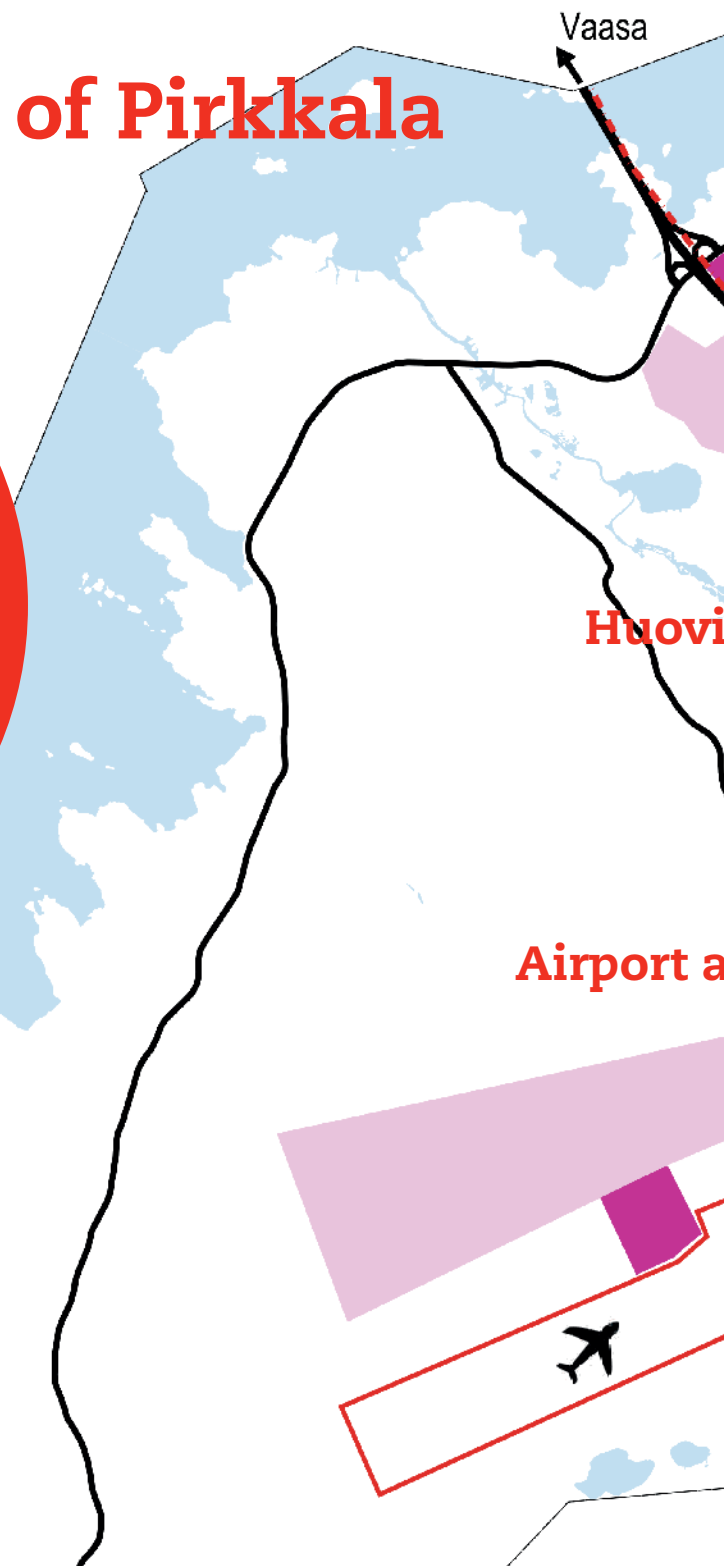
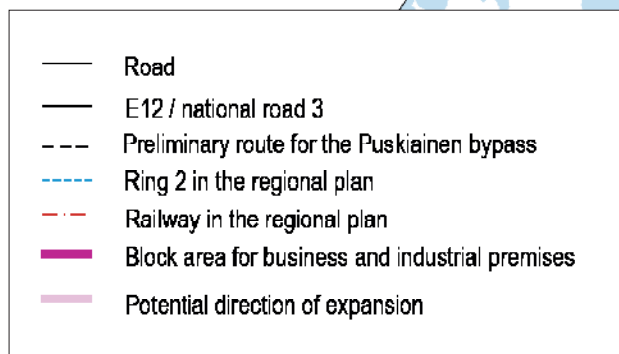
Linnakallio is located near the border of Tampere, along a busy ring road. The ring road is part of the motorway between Helsinki and Tampere, and is set to be bypassed from Lempäälä to Linnakallio, further increasing the area's value in the future. The area south of the ring road houses companies specialising in e-commerce, logistics and the car trade, as well as providers of supplementary services. Meanwhile, the area north of the ring road is profiled as an area for commerce, logistics and wholesale trade requiring large amounts of space.

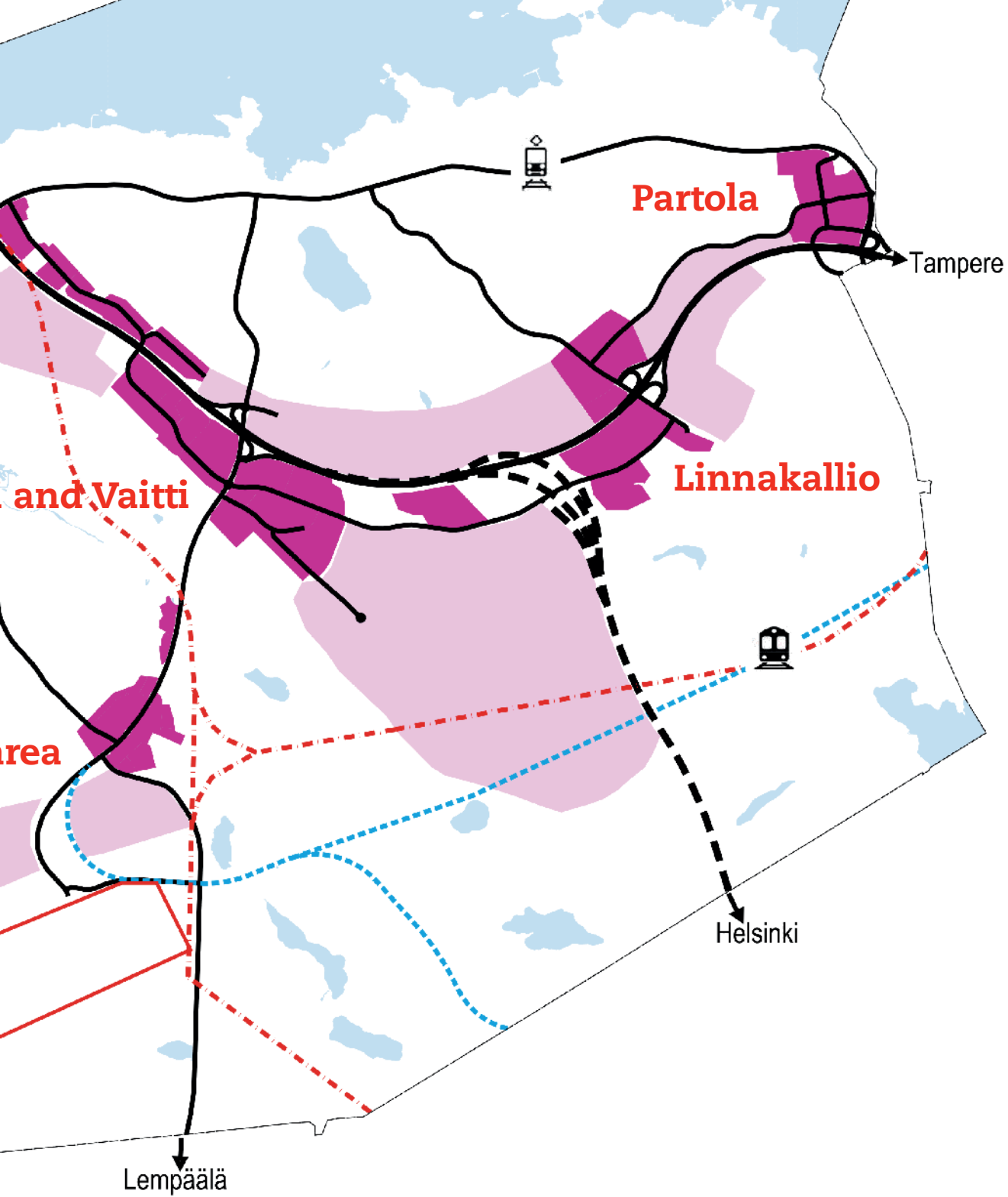


"Pirkkala's logistical location is excellent, and there is a vast pool of highly educated workers in the area. Ness, Risan & Partners AS believes that the area's appeal will only increase in the future. This development can already be seen, since many new companies, such as Also Finland, Posti Logistiikka, Neste, DHL Express, Komatsu Forest and Enset, have recently settled in the area."
– Knut Ekjord, Partner, Ness, Risan & Partners AS



The business areas of Pirkkala







"The area of Vähä-Vaitti is a vibrant, forward-oriented business area with a real 'can do' attitude. It's characterised by a good community spirit, and cooperation with other companies is seamless. The municipal administration understands the needs of businesses and creates good operating conditions, so that companies can focus on their business operations."

– Jorma Soini, Karava Sauna



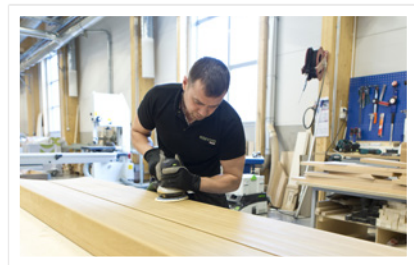
Companies based in the area

Dunlop Hiflex, Novatron, Vesivek, Karava Sauna, KL-Lämpö, Lamminsivu, Nekapaino, Nord Gear, TNT Suomi, Würth, Woikoski, Haapanen, Tampereen Autokuljetus, Avitor Sähkö, Meijou, Conorin

VAITTI AND HUOVI

Industry, wholesale trade and offices

The Vaitti and Huovi areas are located at the intersection of the ring road and Lentoasemantie. The areas are ideal for industrial and wholesale trade operators, as well as for office construction. Jasperintie, which is currently under construction, will link the Vaitti and Linnakallio business areas in 2019. In addition to these two, new business areas will be zoned along Jasperintie in the coming years; they will be in excellent logistical locations and provide a diverse range of opportunities for companies in a variety of fields.



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"The airport business area is located in a logistically excellent spot. All of our key partners operate in the region and commutes are a breeze. Our facilities are good, and there are a number of other SMEs based in the same area, too. Furthermore, the municipal administration has been very positive about developing the area."
 – Ari Tolonen, Labkotec



Companies based in the area

Airpro, Finavia, FinnHEMS, Labkotec, Ricoh, TPI Control, NT Liftec, Viatech, Uretek Worldwide, Black Donuts Engineering, Bestpak, Netled

AIRPORT BUSINESS AREA

Technology, product development and airport services

The airport business area is located in a highly visible location, and the companies within it benefit from the proximity of the airport. The area is being developed as a technology-oriented area, which will also house airport services. The new civil aviation centre under construction near the airport was completed in 2017, providing an excellent foundation for the development of flight training, business development and cooperation between a variety of actors. The centre will house Patria's civil pilot training operations as well as Tampere Vocational College Tredu's aircraft maintenance unit.



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Active economic development

Pirkkala's economic development strategy supports all the stages of a company's life-cycle from the perspectives of growth, profitability, sustainable development and employment, taking into account both current and future business needs.

Pirkkala boasts the most attractive operating environment in the sub-region for companies. The cornerstones of this are Pirkkala's location at a logistical junction, international connections, high levels of education among the workforce as well as high-quality and pleasant residential areas with good local services. Pirkkala profiles itself as a business-positive municipality that is actively building the future, combining individual companies into successful business clusters.

Welcome aboard!



Business and employment services

- Business plots
- Industrial facilities and commercial premises and offices
- Strengthening the competence of staff expertise
- Flexible staffing service
- Business development guidance
- Guidance for new entrepreneurs (Ensimetri)



One-stop principle

Pirkkala's business and employment services, zoning and community planning work seamlessly together. The one-stop principle makes it easier and quicker for companies and other operators to establish themselves in the area. Some of the key activities facilitating this include the building of networks and the forming of sector-specific business clusters. The municipality also works in close cooperation with the other municipalities of the Tampere City Region, Tampere Region Economic Development Agency Business Tampere, the local federation of enterprises and other parties, in order to promote competitive entrepreneurship in the entire region.



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The Municipality of Pirkkala

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Pirkkala business plots
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