



**IT'S EASIER
TO BREATHE
IN JÄMSÄ**

JÄMSÄ

➤ JÄMSÄ IS BUILDING A SUSTAINABLE FUTURE

Caring for the environment and mitigating climate change have risen to an increasingly important role in the society. The material crisis looming in the future, the loss of nature and the weakening of biodiversity require decisions and measures that are sustainable from an economic, social and environmental point of view.

For the first time in its history, the city of Jämsä has approved an environmental programme and

decided to aim for carbon neutrality by 2035. Even before the approval of the environmental programme, the city has taken many measures, e.g. to save energy, increase waste sorting, reduce food waste, introduce sustainable energy solutions and promote walking and cycling. The principles of sustainable development have now been recorded as the city's goals in its strategy and environmental programme.



The environmental programme outlines that
1) Jämsä fosters the preservation of water bodies in vital and excellent condition for future generations,
2) Jämsä eliminates through its operations additional measures that burden the environment and climate and supports an environmentally responsible transition, 3) Jämsä takes biodiversity into account by fostering a diverse nature, protected animal species and nature values.

Good environment is the cornerstone of the vitality of a municipality. Consumers and travelers are more aware of their environment than before and call for measures for sustainability, the environment

and the fight against climate change. The role of the city of Jämsä is locally central in implementing environmental and climate goals. Although widely accepted, the goals are also demanding. The city needs measures from responsible citizens, tourists, communities and the business world to support it. We can all influence our environment with our everyday choices and take care of the future of our beautiful city. Welcome aboard.

**With sustainable future greetings,
Anna-Liisa Juurinen
Vitality Director**





ENVIRONMENTAL PROGRAMME OF JÄMSÄ

The goal of Jämsä's environmental programme is an environmentally friendly and comfortable living environment, environmentally responsible operational activities and a sustainable natural environment.



JÄMSÄ IS ACTIVELY
DEVELOPING OPPORTUNITIES
TO MAKE EVERYDAY JOURNEYS
ON FOOT OR BY RIDING A BIKE.

The environmental programme of Jämsä has been drawn up in cooperation with Jämsä's urban organization, decision-makers, central stakeholders of the city, and Ramboll Finland. The environmental programme implements and supports the commitments of Jämsä city, such as the climate programme of Central

Finland, objectives of Carbon neutral Finland 2035 and the EU 2050 long-term strategy, and the Paris climate agreement. In order to achieve the goals, the city carries out measures together with key stakeholders from the perspectives of climate, biodiversity and water bodies.

EXAMPLES OF ENVIRONMENTAL ACTS OF JÄMSÄ:

- In the Himos waste streams development project, the current situation has been mapped and a plan has been devised for the development of the waste management system.
- Jämsä's Catering and Cleaning Services enterprise sells leftover food to pensioners and the unemployed.
- The programme to promote walking and cycling has achieved good results.
- Schools in Jämsä are active promoters of environmental issues. A sustainable development group operates in Jämsä high school, and Länkipohja school has received a green flag certificate for its environmental work.



Traditional and new Finnish design



Lahtiset

Huopaliike Lahtinen Ay | Partalantie 267, 42100 Jämsä | Tel. +358 (0)14 768 017
Open Mon–Fri 9–16. Follow our signs from main road 9 and from Partalantie road.







Also from our online shop.
lahtiset.fi

WASTE MANAGEMENT IN JÄMSÄ

The waste management of Jämsä city maintains regional collection points and is responsible for the recycling of useful waste and the waste management of hazardous waste, as well as waste disposal advice.

REGIONAL COLLECTION POINTS

Some of the waste is included within property-specific waste transport. Some must be taken to a regional collection or reception point by oneself. Regional collection points are intended for households and leisure apartments that pay an annual fee, and usual daily waste generated in housing can be brought to them.



Read more!

COMPOSTING

Composting refers to small-scale processing of biowaste with the property's own composter. The new waste act and waste decree require that all real properties composting biowaste must submit a composting notification in the future.



Read more!

WASTE SORTING STATIONS

Waste sorting stations accept household waste both for a fee and free of charge. Free waste includes, among other things, hazardous waste, waste from electrical and electronic equipment (WEEE) and metal scrap.



Read more!



JÄMSÄ IS A PIONEERING CITY IN ENVIRONMENTALLY FRIENDLY WASTE MANAGEMENT. FOR EXAMPLE, SEPARATE COLLECTION OF BIOWASTE HAS BEEN POSSIBLE HERE FOR ALMOST THIRTY YEARS!



► WATCH OUR VIDEO ON SORTING!

TEXTILES CAN BE RECYCLED EITHER FOR USE (REUSABLE TEXTILES) OR AS RECYCLED MATERIAL (END-OF-LIFE TEXTILES).



CHECK OUT THE SORTING INSTRUCTIONS!

Sp-Koti

Kun kodinvaihto on ajankohtainen, luota paikalliseen!

020 730 6240 | jamsa@spkoti.fi
www.spkoti.fi/jamsa





ENVIRONMENTAL PROTECTION IN JÄMSÄ

Environmental protection aims to maintain and develop the municipality's environmental protection in order to provide a clean, comfortable and healthy environment for the citizens of Jämsä.

By applying permit, control and advisory procedures, environmental protection aims to ensure that the activities of local residents and companies cause as little environmental harm as possible, and that any harm can be prevented by reasonable means and costs. The unit takes care of monitoring the state of the environment, environmental studies, and monitoring and advising on environmental protection and waste management. In addition to authorizations and notifications, the scope of environmental protection includes air protection, noise control, land and water transport, soil materials, and water protection. In addition, Jämsä has several sites of national conservation programmes and locally valuable sites marked for protection.

THE GOAL OF WATER PROTECTION IS A GOOD WATER STATUS

Päijänne is the main lake of the Kymijoki watershed, the protection measures of which being constantly developed. Thanks to various successful renovation projects in Jämsä, the condition of the waterways has been improved considerably. There still remains much to do to reach the water protection goal set for surface and groundwater, according to which the water status must be good by 2027.

Jämsä is involved in Water and Environment Association of Central Finland (Keski-Suomen vesi ja ympäristö ry., KSVY). Read more about the activities of the association promoting water protection and treatment at www.k-svy.fi.





RESTORATION OF OINASOJA IS ONE OF JÄMSÄ'S NUMEROUS WATERWAY RESTORATION PROJECTS. THE LOCALS ARE ACTIVELY INVOLVED IN THE PROJECT, IN WHICH THE CONDITION OF FLOWING WATER IS BEING IMPROVED, CREATING LIVING CONDITIONS FOR THE TROUT.

Putkityö Niemelä Oy

- ✓ PLUMBING AND HVAC SERVICES
- ✓ PLUMBING SUPPLIES STORE
- ✓ JÄSPI AIR-TO-WATER HEAT PUMPS AND JÄMÄ GROUND SOURCE HEAT PUMPS

Tel. +358 400 242 547
Viinikantie 4, Jämsänkoski
toimisto@putkityoniemela.fi
www.putkityoniemela.fi

AAA®
Korkein luottoluokitus
*Dun & Bradstreet 2023

*Expert
service also
in English*





RESPONSIBLE AND RESOURCE-WISE TOURISM

Responsibility is an important theme in the tourism strategy of Himos-Jämsä. Tourism is developed in a resource-wise manner – respecting local people and companies.

Although Jämsä is known for its industry, tourism is constantly becoming an increasingly important livelihood for the region. The city of Jämsä and the Himos-Jämsä tourist area therefore want to ensure that tourism is sustainable and responsible in the future as well.

ENVIRONMENT AND RESOURCE-WISE TOURISM

Low-carbon economy and resource efficiency are emphasized in the development of sustainable tourism, being taken into account e.g. in food production, water use and waste minimization. In addition, attention is paid on reducing travel-related emissions and on the well-being of local residents.

Responsible tourism takes into consideration the smallest possible carbon footprint left by the traveler. This will increase the importance of

domestic tourism. Ecological and ethical values guide today's consumer - more and more travelers want to consume in a way aligning with their values.

A SUSTAINABLE SPIRAL

There are already a few companies in Jämsä that are developing activities related to responsibility through Visit Finland's Sustainable Travel Finland programme. The programme includes companies that serve international tourists. In the international market, this creates an image of Jämsä as a responsible destination. Responsible approach has many positive effects. The development of tourism increases the vitality of the region and strengthens the operating conditions of travel companies. Sustainable and profitable growth of tourism operators increases year-round jobs and income stream and creates a stable basis for investments.





**THERE ARE MANY
THINGS TO DO IN
HIMOS JÄMSÄ - WATCH
THE VIDEO!**



**Enjoy Himos
all year round!**

Adventures, activities and events
in all seasons, welcome!

Tel. +358 20 711 9200 | himosloamat@himosloamat.fi **himosloamat.fi**

Himos®
Lumi-Suomen keskipiste!

HIMOS-YHTIÖT OY

Länsikeskuksentie 11, FI-42100 Jämsä

tel. +358 20 711 9100

markkinointi@himos.fi

www.himos.fi | #himosskiresort



CITY OF JÄMSÄ

WASTE MANAGEMENT

040 182 0446
jatehuolto@jamsa.fi

ENVIRONMENTAL PROTECTION

0400 243 351
jmsymparisto@jamsa.fi

TOURIST INFORMATION

050 372 0069
info@jamsa.fi

www.himosjamsa.fi



www.jamsa.fi



#GREENJAMSA



BE SMARTER AND SAVE, CHOOSE HEATPUMP!

ONLY TOP
PRODUCTS!

- ✓ Ground source
- ✓ Air-to-water
- ✓ Air-to-Air

ALSO LARGE PREMISES!

oilon
FUJITSU Thermia

DAIKIN TOSHIBA
LÄMPÖPUMPUT

Panasonic PRO Partners

CONTACT AND ASK THE QUOTATION!

TOP QUALITY
PRODUCTS
QUICK DELIVERIES
BEST SERVICE

SERVICE,
ALL
LABELS

**PUMPPUMIES
PUOLIVÄLI**

040 565 5148 Myymälä
0400 188 565 Marko Hotanen
044 0775 515 Sami Päijänen
toimisto@pumppumies.fi



Welcome! Keskuskatu 6, Jämsä | pumppumies.fi

