



The logo for Game Makers of Finland. It features a blue crown with a yellow base and a small diamond in the center. Below the crown, the word "GAME" is written in a bold, blue, blocky font, and "MAKERS" is written in a similar blue font. The "E" and "A" in "GAME" are partially overlapping. Below "MAKERS", the words "of Finland" are written in a smaller, blue, cursive font.



The best game country in the universe

Game industry in Finland

The greatest strengths of the Finnish game industry are the team spirit and the culture of working together. The sector employs over 4 thousand professionals and there are about 200 companies.

Game Industry organizations in Finland

In addition to our trade union, there are several local and national organizations in Finland that organise events and trainings for professionals and students. These include IGDA Finland's local hubs, We in Games, Finnish Game Jam and Regional Game Clusters.



SEE OUR VIDEO!

Where to study?

The game industry employs coders, graphic artists, designers, producers and marketing professionals, among others. The industry needs all kinds of people with a wide range of skills and experience.

Study tips

- Studies and education related to the game industry are organised by secondary schools, universities of applied sciences and universities.
- You can also enter the industry by studying visual arts, programming, business and many other fields.
- The game industry is a creative industry in which a passion for games and gaming is common to all actors.



Most graduates are employed in the game industry or start their own business. Source: Neogames Finland.

How to network?

Networking is crucial in the game industry. By attending conferences, seminars and other events in the field, you can gain new information and valuable contacts. It is worth starting to network at the very beginning of your studies.

Tips for networking

- Be active and participate events, build persistent your online presence and ask questions.
- Prepare and get to know the companies and their games. If you don't know the people behind them, it helps knowing what they do.
- Tell your network which event you are attending or have attended. Give tips and stimulate discussion on the topic.
- Follow up and remember to connect industry experts through LinkedIn by introducing you and where you've met.
- Be ready and have your pitch, CV and portfolio up to date.



**JOIN AS
A MEMBER!**

www.pelialala.fi/join

Taitotalossa tarjotaan pelialan tutkintoja peligraafikoille ja peliohjelmoijille. Ryhmät toimivat käsi kädessä koko opintojen ajan peliprojekteja tehdien.

Lisätietoja taitotalo.fi/pelialala

TAITOTALO



What is the salary level?

When you apply for a job, you will probably be asked to specify your salary requirement. Salary level is influenced by the complexity of the job, one's own skills, the remuneration practices of the workplace and the market situation. Salary is negotiated, so preparation is worthwhile.

Tips for salary negotiations

- Think about how the demands of the job and your skills match.
- Find out how much people doing similar work are usually paid.
- Set a minimum level for your salary.
- The union also advises and helps in this matter.



According to Salary Survey 2023

SALARY	Average eur/month	Median eur/month	Experince / years	Average eur/month	Median eur/month
LEAD	5253	5000	10+	5816	5350
SENIOR	4463	4400	6-9	4985	4367
MID-LEVEL	3722	3500	3-5	3544	3500
JUNIOR	2503	2363	<3	3276	2900

How to find a JOB?

Companies in the game industry are continually looking for new experts. A good way to get a foot in the door is to send open applications to interesting companies.

Tips for job search

- Assemble a portfolio and keep it up to date.
- Write a separate application for each company.
- Remember to spell correctly.
- English is the working language of the game industry, so use it.



Your friend in working life

Game Makers of Finland is a trade union for employees and those intending to work in the game industry. We help and advice members throughout their careers in matters related to job search, salaries and employment. We develop standard and fair working rules for the industry and thereby promote the vitality of the Finnish game industry. At the same time, we are setting an example internationally as we are the world's first union in the game industry.



HUOMISEN TEKIJÖILLE

Opiskele
pelialan koodariksi
Careeriassa!

Tutustu & hae:
CAREERIA.FI/KOODARI





WHY JOIN THE UNION?

Belonging to a union is like taking out insurance. You can get help when you need it most as you may encounter unexpected turns and changes in working life. In addition, our members have access to comprehensive membership benefits and services as well as very extensive networks. We are a member association of the Association of IT sector Employees (Tietoala) and Union of Professional Engineers in Finland (Insinööriliitto).

Game Makers of Finland

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Business College

HELSINKI

Sun ideat. Sun tulevaisuus.

Business College Helsinki on moderni ja dynaaminen, työelämän osaajia kouluttava ammatillinen oppilaitos. Olemme erikoistuneet liiketoiminnan sekä tieto- ja viestintäteknikan koulutusaloiille. Toimimme näiden alojen suurimpana yksittäisenä suomalaisena kouluttajana, ja tarjoamme opiskelijoillellemme laajat mahdollisuudet erikoistumiseen.



www.bc.fi 

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