

Virrat





Fall in love with Virrat!

Virrat is a town in Northern Pirkanmaa with many things to offer. Here, day-to-day life is safe and happy, surrounded by beautiful natural landscapes. The wellbeing of people, businesses and the environment are our top priorities.

Would you like to be one of us?

Virrat in brief

- Approximately 6,500 residents
- More than 300 lakes
- About 1,000 km of shoreline
- The northernmost municipality in Pirkanmaa



All roads lead to Virrat

- Seinäjoki, Jyväskylä and Tampere are within an hour's drive.
- You can reach Virrat from Tampere by boat.



Watch our video!





Hustle and bustle

Virrat has a lot of holiday homes, and in the summer, the town is lively and full of activities. We are Finland's official Midsummer town, and we like to say that it is always Midsummer in Virrat. The famous Midsummer Market even attracts visitors from afar. The event features dance, live music, activities for the whole family and lots of delicious summer foods.

Room to breathe

Virrat offers housing in the peace and quiet of nature or in the town centre near all its services. The picturesque villages combine rural landscapes with a strong sense of community.

Wherever you live in Virrat, nature is always near: From tranquil waterways, green forests and idyllic fields to majestic rock landscapes – Virrat has it all. The nature trails and attractions offer a wonderful way to relax after a busy day.



Did you know?

- Virrat is unique:
Virtain, Virtaita, Virtaina,
Virtaiksi, Virroilla, Virroilta,
Virroille, Virtaitta, virtolainen
- Virrat is the only town name .
in Finland in the plural form.



YRITYKSESI TALOUSHALLINTO osaavien ammattilaisten käsissä



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www.paulikivimakioy.fi



Live and learn

In addition to primary schools, Virrat has a vocational and an upper secondary school. The new day care centre is built from logs and opened in 2015.

The new comprehensive school – also built from logs – was completed in 2021, and it provides primary and lower secondary education according to the Finnish syllabus. The learning environment is modern, and the multipurpose facilities are suitable for a range of other events, as well. Virrat also has three idyllic village primary schools, so the school trips do not become long.

The Virrat upper secondary school offers three alternative study paths: general upper secondary

education, languages and internationalisation and the YTL curriculum, which includes special courses in medicine, technology and the environment. Students can complete various diplomas in art and physical education.

The Virrat campus of Tampere Vocational College Tredu offers basic degrees in social and health services, automotives, business, and education and instruction. The Merikanto school of music and dance offers non-degree teaching in art according to the extensive syllabus, and its courses cover a wide spectrum of ages from babies to adolescents.





Learn more about our services:

www.keiturinsote.fi/palvelut

www.keiturinsote.fi/sahkoinen-perhekeskus

Versatile social and health services

Keiturin Sote provides high-quality, statutory social and health services to the residents of Virrat and Ruovesi at all stages of their lives. The selection includes both outpatient services and services for the elderly and the disabled.

The electronic family centre offers information on services for families and young people.


In addition to an extensive range of basic services, the outpatient services include a vast selection of specialist medical services.

Keiturin Sote offers service housing for the elderly and the disabled. The home care services enable safe and good living in the customer's own home. Virrat also has a geriatric outpatient clinic.



TEKSTIILINAUHOJEN
VALMISTUSTA
VIRROILLA JO
VUODESTA 1898

www.inka.fi

- 
- A photograph of two young women standing on a paved path, each on a fat bike. The woman on the left is wearing a white helmet and a black t-shirt, giving a thumbs up. The woman on the right is wearing a blue helmet and a black t-shirt, also giving a thumbs up. In the background, there is a red wooden building with white window frames and some greenery. A semi-transparent white circle is overlaid on the left side of the image, containing a list of activities.
- 9-hole golf course
 - Ice stadium and downhill ski slope
 - Frisbee golf course
 - Skate and Bike Park
 - Horseback riding school approved by the Equestrian Federation of Finland
 - ...and much more

Many freetime options to choose from

Virrat offers versatile sports in all seasons. There are several sports facilities, and clubs and societies arrange a number of courses and hobby groups.

We are particularly proud of our new sports park that has something for the whole family. While the children are on the pump track or in the sports school, the parents can exercise on the fitness stairs or play tennis or padel. Popular winter sports in Virrat include downhill skiing, cross country skiing and ice hockey.

Virrat also has many splendid natural attractions, including the famous Toriseva ravine. There are tens of nature trails among beautiful rock, swamp and lake landscapes. The nature trails have campfire sites, perfect for a family picnic.

Virrat offers fishing and other water activities in nature, but it also has a lively cultural scene, including a cinema.

The extensive range of courses provided by the adult education centre includes sports, arts and crafts, computer science and languages, to name but a few.

The Virrat Heritage Village on Marttinen island is a family-friendly destination and museum. The Killinkoski old factory area and museum share information on local industrial history.

Virrat is also home to a range of events. In addition to the Midsummer Market, other popular events include the KesäVirratSoi music festival and MuksuFestarit festival for children.

Youth centre Marttinen is one of the nine youth centres in Finland. Marttinen provides spaces for training, parties, camps and recreational activities and houses a lunch restaurant.

Read more about youth centre Marttinen:

www.marttinen.fi



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...



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CONTINUITY



Come here to stay!

In Virrat, you can live as you choose. The town centre is lively. The villages offer peaceful rural living among lively village communities.

Jobs, schools and hobbies are always near. Versatile services, shops, healthcare services and sports facilities are also within reach.

Home of your dreams in Virrat

Virrat is selling spacious lakeside plots in the Keiturinsalmi district near lake Näsijärvi for people who want to build their own detached or one-family home.

We offer smooth house building processes, starting with the permit service. Bring your family to Virrat and enjoy the unique lake landscape and wonderful nature!



See the vacant plots:

www.virrat.fi/asuminen-ja-ymparisto/kaavoitus-ja-rakentaminen/tontit/keiturinsalmi



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Read more about the vitality
package (in Finnish):
www.onnistuvirroilla.fi

Benefits for residents

We offer several benefits to new residents, such as the baby bonus and housing support: In Virrat, new parents receive a baby bonus and free early childhood education. Employees and students moving to Virrat receive support for rental housing.

Benefits for new residents

- Baby bonus
- Free early childhood education
- Housing support for new employees
- Free student housing
- Scholarship for higher education students



**KOILLIS-
SATAKUNNAN
SÄHKÖ OY**

Keskustie 10, Virrat | 03 485 511 | www.ksat.fi | myynti@ksat.fi



Employment in Virrat

Virrat takes good care of its companies. Businesses and entrepreneurs have access to a range of support and excellent growth opportunities.

In Virrat, you can also find diverse employment opportunities in various industry sectors. The extensive fibre optic network enables remote working from the home.

We invest in entrepreneurial education in cooperation with organisations and schools. The Virrat upper secondary school offers optional courses on entrepreneurship and working life, and Tredu provides tailored training to local companies to build the competence of existing and new employees.



**HIGH
QUALITY
CRAFTS-
MANSHIP**

MEMAR



Are you an entrepreneur?

Virrat has always room for a new business. Our business advice services provides help with starting a new business. We also offer vacant business plots in several places. Along Main Road 66, the new plots in the Nallela business area are suitable for industrial and commercial use. More industrial plots can be found, for example, in the Kitusenkulma area.

See the vacant business plots:

www.virrat.fi/elinkeinot-ja-tyollisyys/tontit-ja-toimitilat/yritystontit



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Comprehensive social and health services in the area of Virrat and Ruovesi.



Our broad range of services includes services for people at any age in different needs and stages of life.

Around 500 social services and health care professionals work at Keiturin Sote.

JOIN OUR TEAM AT KEITURIN SOTE

and develop the social and health services of the Virrat-Ruovesi area with us!

FIND OUT ABOUT OPEN JOBS

www.keiturinsote.fi/meille-toihin

FIND OUT MORE ABOUT OUR SERVICES

www.keiturinsote.fi