



KymRIS 2.0

Kymenlaakso Region, Finland

Smart Specialisation Strategy 2.0





Accelerated innovation

The objective of Kymenlaakso's smart specialisation strategy is to diversify the region's economic structure in selected key areas and thereby strengthen the competitiveness of the entire region.

The selected key areas are bio and circular economy, logistics and digital economy. The region has plenty of existing expertise in these areas, and the aim is to speed up the emergence of new business and research activities.

Companies operating in the area and educational and research institutions play a key role. The strat-

egy provides operators common development platforms that bring together expertise from different fields. Such interaction of industries, services and technologies creates favourable conditions for new innovations and business growth.

The Regional Council of Kymenlaakso supports the development of cooperation platforms, RDI activities and the innovation ecosystem in the region. For this, the Regional Council also allocates ERDF funding in accordance with the objectives of the regional programme and the Smart Specialisation Strategy.



Renewable materials and energy

The field of bio and circular economy seeks solutions for, among other things, the utilisation of material flow, the development of bio-based products and energy storage. The central development platform is the Hyötyvirta business area located in Kouvola, where a circular economy competence centre is being created. As a result of cooperation that crosses industry boundaries, the region has also received a professorship in energy storage.

Read more about Hyötyvirta



Data economy, gamification and cyber security

Around strong digital expertise, a Safety Park is being built in Kotka's Kantasatama, where companies can practise and test issues related to risk management in a virtual environment. In addition, the region has also received a professorship in cyber security.

Read more about
Turvapuisto



See our video



Smart and green logistics

We are looking for solutions for the logistics industry that are eco-friendly and help save costs and working time, as well as increase safety. The perspective of sustainable development in transport chains is also studied. Helsinki-East Aerodrome is an important development platform that brings together aviation technology and logistics operators to Pyhtää.

Read more about
Helsinki-East Aerodrome



Kymenlaakso region has the best* waste management in Finland

We actively develop bio- and circular economy, logistics of waste materials and utilize the possibilities of digitalization.

Read more: kymenlaaksonjate.fi

*FCG Finnish Consulting Group, Yhdyskuntatekniset palvelut reports 2021, 2020, 2019, 2018, 2017, 2016 and 2014.



Contact us!

Smart Specialisation Strategy 2.0

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More information:

Smart Specialisation Strategy



Kymenlaakso's regional strategic programme



REGIONAL
COUNCIL
of
KYMEN
LAAKSO

www.kymenlaakso.fi/in-english



Vipuvoimaa
EU:lta
2014–2020

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